

## Advertising Prices

\*Prices can sometimes be negotiated depending on availability and circumstances.

hello@simplemomreview.com

### Sponsored Post

300-1000 word creative post featuring your product or service tailored to Simple Mom Review audience. Also includes shares on Facebook, Twitter, Pinterest, Instagram and sent to email subscribers. \* Product reviews must include non returnable product.

\$100

### Giveaway

Includes full set up of running giveaway on Simple Mom Review blog and random winner. Also promoted on Twitter and Facebook and sent to email subscribers. You are responsible for shipment to winner. \*For Giveaway of product with \$200 retail value or more giveaway can be included free with sponsored post.

\$70

### Social Media

Includes shares to Simple Mom Review social media channels featuring your product or service. including Twitter, Instagram, Facebook, Pinterest, Google Plus. \$15 a piece or shares to all social media sites for \$60

\$15/pc.

### Premium Right Sidebar Ads

	1 Mo	2 Mo	3 Mo
300X250	\$75	\$130	\$150
200X200	\$50	\$80	\$100
120X120	\$30	\$60	\$80

### Best Value Packages

- A. Includes everything for Sponsored Post and giveaway - \$150 (\$170 Value)!
- B. Includes everything from package A plus 300X250 ad placement for 1 month - \$200 (\$245 Value)!
- C. Sponsored post plus 300X250 ad placement for 1 month - \$145 (\$175 Value)!

*Here are just a few of the brands  
I've had the privilege to work with!*



Simple Mom Review partners with many different brands and companies and offers several ways to reach a valuable audience.

## **PR**

Simple Mom Review is always looking for exciting products, destinations and events to feature on the blog and share with readers/subscribers.

**Favored products are:** recipe creation items, subscription boxes of all kinds, beauty products, baby/kids items, and household items.

No company is too big or small to work with as long as it provides value to our readers.

*We are also available for coverage of family-friendly destinations and events.!*

## **Contact**

hello (at) simplemomreview (dot) com or use the contact form here

## **Sponsored Post**

300-1000 word creative post featuring your product or service tailored to Simple Mom Review audience. All sponsored post follow FTC guidelines and use NoFollow tags per Google policy.

## **Product Reviews**

If you wish to have a product reviewed on the blog (all products are normally promoted on social media as well), Please send non-returnable item along with any information. Product reviews are usually posted within 7-10 days after receiving the product, and possibly sooner. A review can also include a giveaway. (see below) All reviews follow FTC guidelines and use NoFollow tags per Google policy.

## **Giveaways**

We love hosting giveaways on the blog! Giveaways tend to draw more interest and potential customers! If you have a product that you would like to run as a giveaway, and feel it would be a good fit for our readers. Please send 1 product for us to review. You would then be responsible for shipping the prize(s) to the winner(s). I DO NOT send out giveaway prizes. Once the giveaway is over, and a winner has been selected, I will email you the winner's shipping information. We love giving back to our readers and helping them find new quality products!

## **Gift Guides**

Simple Mom Review offers several gift guides throughout the year to help our readers choose the right gift Including:

**Holiday/Christmas, Valentine's Day, Easter, Moter's Day,& Father's Day.**

Simple Mom Review also features a **Back to School Shopping Guide.**

If you have a product you would like featured and feel it would be of interest to our readers. Please contact us for more info.

Submissions start 6 weeks before the holiday, and submissions for the popular Christmas/Holiday Guide are accepted starting the first week of September with the latest submission accepted by December 15th. Please see Holiday Submission Form for more info.

### **Ad Space**

We offer several different ad sizes on the blog. All ads must reflect the values of Simple Mom Review. Please contact for pricing options and more information.

### **Press Trips & Event Coverage**

The majority of hosted press trips I can cover must be accommodating to children. However, I can occasionally take solo trips. I am always interested in learning about new family-friendly destinations, so please contact me for consideration!

### **Social Media Promotion**

I am very active on a variety of social media accounts and can promote your product or service to my highly engaged audience.

### **Guest Post**

Limited guest post spots are available. Please see Guest Post Submission for requirements, pricing and more information.

### **Link Placement**

Link placed in a previous post relevant to your product or company

### **Other Requests??? Just ask!**

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# Simple Mom

REVIEW

Simple Mom Review is a family lifestyle blog that features fun and simple solutions for everyday needs! Including delicious recipes, DIY, and kids craft projects, organizing solutions, & more!

*updated: 1/22/18*



270



4840



1900



5685



285



Readership includes mostly women between the ages of 20-45



Services include: Social Media Promotion, Sponsored Post, Guest Posting, Link Placement, Press Trips, Banner Ads, Reviews & Giveaways



Please forward any inquiries to [hello@simplemomreview.com](mailto:hello@simplemomreview.com)